

WHY EQUINIX?

Equinix is the world's largest network-neutral data center provider, connecting more than 4,000 companies directly to their customers and partners in 31 strategic markets around the world.

What Makes Equinix Different

- **The most networked data centers in the world** – 950+ networks connect to Equinix data centers, including the world's top Tier-1 carriers, networks and ISPs. This unmatched range of network choice provides customers with innovative new ways to design solutions that both increase application performance and lower cost.
- **Global reach second to none** – Equinix has more than 95 data centers in 31 of the world's top business markets. With so many data centers in strategic geographic locations, Equinix's customers enjoy data transfer rates of 20 milliseconds or less to all key metro regions around the world while enabling expansion and minimizing time to market.
- **Unmatched choice in service providers** – With 450+ cloud service providers and 600+ IT service providers to choose from, Equinix's customers can mix and match services from an extensive list of providers and switch providers as their business needs change. When customers collocate with Equinix, their infrastructure is in the same building as the world's top service providers, giving them instant access to the widest range of services at the highest performance levels. For example, Equinix is the largest AWS Direct Connect provider, offering the lowest latency and cost-effective access to all AWS services.
- **Connections to thriving industries** – Equinix data centers place customers at the heart of the digital economy. Whether they are in the cloud, content, financial, mobile, networking or other industry, Equinix data centers put them closer to users, customers, partners and technology suppliers delivering innovative business models.
- **Improve performance, reduce network costs** – Colocating in network-dense Equinix data centers provides customers with greater performance and resiliency from their wide area network while controlling costs and complexity and reducing latency. These improvements result in a better end-user experience and a lower cost of ownership.
- **Equinix experts** – Experienced professionals providing customized technology consulting to improve customers' data center operations and network performance while lowering overall costs.



Commitment to Excellence

- Proven 99.999% reliability and N+1 design ensures pervasive uptime across our entire global interconnection platform
- World-class physical security: 24x7x365 security guards, video monitoring, biometric sensors, mantraps and recorded CCTV monitors

Reasons to Believe in Equinix

- 4,000+ customers have already chosen Equinix—many of whom are leaders within their industries
- 90% of Equinix customers would recommend the company to a peer
- Forbes recognized Equinix as the #5 on their list of the fastest-growing tech companies
- 2012 reported revenues: US\$1.895 billion
- 3,300+ employees worldwide
- Listed on Nasdaq (EQIX) and on the Nasdaq 100 Index
- Operational scale to support even the world's most demanding companies: US \$7 billion invested in our global interconnection platform since 1998
- Certifications: SSAE16 SOC-1Type II, ISO 27001, ISO 14001:2004, ISO 50001:2011
- Named "Best Data Center Offering" by Capacity Media

For More Information

Contact Equinix Channel Sales EMEA: partners@eu.equinix.com

To become a partner go to your local Equinix home page.