



WOULD MORE SPLIT-SECOND CONNECTIONS MEAN MORE PROFIT?

To gain an advantage, you need to maximize connections, while minimizing risk in a dynamic market.

Innovative firms in the market today depend on services with multiple low-latency inputs, provided in turn to latency-sensitive customers and traders.

Platform Equinix Delivers

Gain low-latency access to trading venues and data providers

Increase your customer base and access to market opportunities

Control bandwidth costs for connections to partners and exchanges

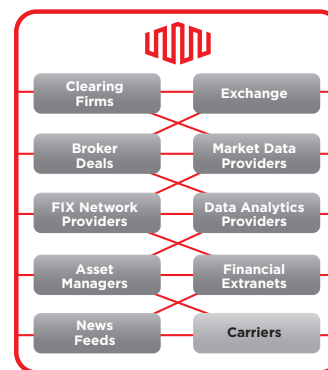
Improve understanding of interconnected financial markets

Platform Equinix is where the most financial firms connect

Platform Equinix offers the richest and most mature financial ecosystem, connecting exchanges, sell-side and buy-side firms, and market data and service providers to the opportunities offered by global financial markets.

Our community offers:

- 800+ member financial ecosystem
- The GUIDE tool, to help financial firms quickly understand and visualize the interconnected global financial markets
- Local ecosystems in 16 financial centers
- Access to exchanges, trading platforms, market data providers, and other enabling partners a cross connect away
- 900+ network options to control bandwidth costs



Tap into Equinix's dense ecosystem of financial partners

Platform Equinix



EQUINIX



Deploy in all of the top 16 global financial centers

Power Growth Within the Equinix Financial Ecosystem

Our high-performance, global financial ecosystem provides you with the benefits you need to power your business forward.

- Grow addressable markets and global reach across centers, including: Amsterdam, Boston, Chicago, Frankfurt, Geneva, Hong Kong, London, New York, Paris, Sao Paulo, Shanghai, Singapore, Sydney, Tokyo, Toronto, and Zurich
- Easily find a diverse set of customers and partners, using GUIDE to help you make strategic decisions when you deploy and connect mission-critical infrastructure
- Control bandwidth costs by taking advantage of the dense ecosystem within Platform Equinix and leading network diversity to reach other destinations
- Leverage a fully developed ecosystem to facilitate faster time-to-market into the financial sector
- Gain competitive advantage by accessing the greatest diversity of potential partners and trading venues

Connect to 800+ buy- and sell-side firms, exchanges, trading venues, market data, and service providers

The Platform Equinix Advantage

- 125+ exchanges and trading venues
- 125+ financial service providers
- 950+ networks

Equinix hosts the world's densest and most mature financial services ecosystem, bringing together 800+ participants from across the financial ecosystem. To drive maximum value from our ecosystem, our five-step deployment planning process helps financial participants identify the best locations and partners to deliver low-latency access to critical trading venues and service providers and power future growth.

About Equinix

Equinix, Inc. (Nasdaq: EQIX), connects more than 4,000 companies directly to their customers and partners inside the world's most networked data centers. Today, enterprise, cloud, networking, digital media and financial services companies leverage the Equinix interconnection platform in 31 strategic markets across the Americas, EMEA and Asia-Pacific. By connecting directly to their strategic partners and end users, customers are forming dynamic ecosystems inside Equinix. These interconnected ecosystems enable companies to optimize the performance of their content and applications and protect their vital digital assets.

Learn more at www.equinix.com

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